Station KSNV-TV LAS VEGAS, NV. Advertiser ().OBAMA FOR AMERICA Product OBAMA FOR AMERICA Estimate# 1536	Rep Order# 6837952 EC'd Yes
EGAS, NV. IA FOR AMERICA MERICA	Ver# 3 Mod#
Agency (305 W/A	Ver# 3 Mod# 1 Status Confirmed
Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency CPI PDE 95/101/1536	Traffic Order# 105002 Sho
	002 Pri Last Received: 08 Showing Buylines: All Lines
Rep Firm Sales Office (Salesperson (nted: 28/2012 1
) PHILADELPHIA) AMY MCCREARY	08/29/2012 7:15 PM · 1:23 AM

旨 - CONTRACT COMMENT --Buyer Phone# Fax# Stat Adv Pro Esti 12 14 13 11 10 ø က 불 Maura Gilroy TU−E,M TU-F,M TU-F,M TU-F,M SU DS. US Dаγ ÜS SU SA TU-F,M SA TU-F,M TU-F,M 8A-9A 7A-8A 6A-7A 12P-1230P NEWS 3 AT NOON 11A-12P 6A-7A 7A-9A 5A-6A Time 10A-11A 9A-10A 930A-10A 7A-8A 6A-7A 9A-930A RACHEL RAY CHRIS MATTHEWS SHOW NEWS TODAY SHOW III TODAY SHOW II MEET THE PRESS TODAY ON SUNDAY NEWS 3 AT SUNRISE SATURDAY TODAY NEWS 3 AT SUNRISE TODAY SHOW WAKE UP WAKE UP WITH THE WAGNERS Program 3 TODAY/WKEND WITH THE WAGNERS Agency C/11/12
Flight Dates
Hiatus Weeks :30 :30 :30 : 30 :30 :30 : 30 :30 : 30 :30 Ľen :30 : 30 :30 :30 09/04/2012 - 09/10/2012 \$175.00 \$200:00 \$200:00 \$200.00 \$135;00 \$125:00 \$1,300.00 \$150,00 \$90.00 \$150.00 \$125.00 \$550,00 \$450,00 \$185,00 Rate 09/04-09/10 60/60-60/60 09/04-09/10 09/04-09/10 09/04-09/10 09/09-09/09 09/09-09/09 09/09-09/09 09/09-09/09 80/60-80/60 09/08-09/08 09/04-03/10 09/04-09/10 09/04-09/10 Dates Úπ 'n Spots/Week Salesperson Phone# Salesperson FAX# # OH ** OH 215-568-6540 215-568-1845 ίπ ហ (n 'n Total Spots \$1,000.00 \$1,000.00 \$1,000.00 \$90.00 \$875.00 \$135.00 \$125.00 \$150.00 \$1,300.00 \$150.00 \$125.00 \$2,750.00 \$2,250.00 \$925.00 Total Cost j.

1 of 2

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Station K Advertiser Product ဌ Fax# Phone# Estimate# Buyer 3 30 29 28 27 26 25 24 23 22 21 20 00 |--1 17 16 15 댥 ET ().OBAMA FOR AMERICA
OBAMA FOR AMERICA Maura Gilroy 1536 Z S SA S TU-F,M TU-F, M TU-F,M US KS KS TU-F,M TU-F,M TU-F,M TU-F,M Day TU-F,M TU-F,M TU-F,M 46-48 730P-8P 7P-730P 630F-7P 730P-8P 830P-930P NEWS 3 2P-3P 630P-7P 1P-2P Time 5P-630P 5P-630P 4P-430P 7**P-**730**P** 430P-5P 3P-4P 1230P-1P AGT FACE NHEEL OF NEWS DAYS NEWS TO THE POINT OR VEGAS INC JEOPARDY WHEEL OF JEOPARDY KSNV EARLY NEWS EARLY FIRST NEWS 3 AT FOUR . DR. PHIL THE DOCTORS Program Ö Δı OF 4: ΑŢ LIVE (FOLLOWING NFL) FACE OUR LIVES THE FORTUNE FORTUNE 430P AGENDA M JON RALSTON Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Dates 09/04/2012 - 09/10/20 : 30 : 30 :30 : 30 :30 : 30 : 30 : 30 :30 :30 :30 :30 :30 :30 :30 :30 Len 09/04/2012 - 09/10/2012 \$1,100.00 \$150 \$725.00 \$375 \$300 \$100,00 \$150,00 **\$125**.00 \$230.00 \$450,00 \$150.00 Rate \$225.00 \$150.00 \$85,00 \$200.00 \$100.00 .00 - 00 -00 09/10-09/10 09/08-09/08 80/60-80/60 80/60-80/60 09/04-09/10 09/04-09/10 09/04-09/10 09/09-09/09 80/08-09/08 09/04-09/10 09/04-09/10 09/04-09/10 09/04-09/10 09/04-09/10 09/04-09/10 09/04-09/10 Dates 0 0 OΠ ы نسر Сī ٥n ហ Сī ហ ເກ Spots/Week Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# O # of 0) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 0 O S ເກ Сī ĆΠ G СЛ Ú Spots Total \$100.00 \$0.00 \$1,100.00 \$150.00 \$150.00 \$0.00 \$3,625.00 \$450.00 \$150.00 \$1,875.00 \$1,500.00 \$1,125.00 \$1,000.00 \$750.00 \$425.00 \$500.00 Total Cost

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SA	TU-F,M	ти-ғ,м	SU	SA	TU-F,M	SU	DS	SU	SA	¥	Day	Maura Gilroy	NV-TV LAS VEGAS, NV ().OBAMA FOR AI OBAMA FOR AMERICA 1536
1130P-1A	1235A- 135A	1135P- 1235A	11P-1135P NEWS	11 P- 1135P	11P-1135P NEWS	10P-11P	530P-830P	4P-515P	9P-10P	530P-830P	Time		KSNV-TV LAS VEGAS, NV. ().OBAMA FOR AMERICA OBAMA FOR AMERICA 1536
SATURDAY NIGHT LIVE	LATE NIGHT W/JIMMY FALLON	TONIGHT SHOW W/ JAY LENO	NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	LAW & ORDER AFTER NEL	SUN NT FB: PIT @ DEN	FOOTBALL NIGHT IN AMERICA	CRIMETIME ENCORE	530P-830P NFL OPENING GAME DALLAS & NY GIANT	Program	Rlight Dates Hiatus Weeks	Agency Agency C
:30	:30	30	:30	:30	:30	:30	: 30	:30	:30	30	Ten L		GMMB ST NW INGTON,
\$400, 00	\$100.00	\$250,00	\$225.00	\$225.00	\$400-00	\$350.00	\$4,000.00	\$600-00	\$400.00	\$4,000.00	Rate	09/04/2012 - 09/10/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007 PHP2E 95/101/1536
09/08-09/08	09/04-09/10	09/04-09/10	09/09-09/09	09/08-09/08	09/04-09/10	69/09-09/09	09/09-09/09	60/60-60/60	09/08-09/08	ĹΠ	Dates	2	
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Н	ហ	ເກ	Ы	ц	ហ	Ъ	; -	щ	1-7	⊢ ! ! !	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY
\$400.00	\$500.00	\$1,250.00	\$225.00	\$225.00	\$2,000.00	\$350.00	\$4,000.00	\$600.00	\$400.00	\$4,000.00	Total Cost	540 845	'HIA 'EARY

--REPORT TOTALS--

Report Totals: 111 / \$38,725.00

-- SALES MONTHLY TOTALS-

Sep 12: 111 / \$38,725.00

Saies Totals: 111 / \$38,725.00

	EC'd Yes	Rep Order#
		6837952
		Ver# 3
		Mod# 1
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g Buylines: All Lines	Last Received:	
l Lines	leceived: 08/28/2012 11:23 AM	Printed:
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Station KSNV-TV LAS VEGAS, NV.	Agen	Agency () GMMB	GMMB				Rep Firm			
Advertiser ().OBAMA FOR AMERICA Product OBAMA FOR AMERICA	1	3050 K	ST NW	C 20007			Sales Office	<u> </u>) PHILADELPHIA) AMY MCCREAR	PHIA RARY
Product OBAMA FOR AMERICA Estimate# 1536	Agen	WASHINGTON, DC 2000 Agency C/P1/P2/E 95/101/1536	WASHINGTON, DC 20007 P1/P2/E 95/101/1536	C 20007 1/1536			Salesperson) AMY MCCREARY	REARY
Buyer Maura Gilroy	Fligh	Flight Dates	09/04/20	09/04/2012 - 09/10/2012	/2012		Salesperson Phone#	n Phone#	215-568-6540	3540 845
Phone# Fax#	Hiatu	Hiatus Weeks					Salesperso	n FAX#		1845
Station Totals: 111 / \$38,725.00										
Lines not sent/rcld/rtrn: 0 / \$0.00										
COMPETITIVE										
Market Totals \$129,083	CATV	%	KBLR	010	KINC	%	KLAS	26%	KSNV	30%
	KTNV	19%	KTUD	₩ ₩	KVCW	%	AWAX	%	KVVU	20%
	XXXX	%								
—COMPETITIVE COMMENTS—										
EST SHARES FOR SEVERAL ORDERS										

---Agency Comment--PLEASE NOTE ADDRESS CHANGE EFF 8/12

Books Demos

NOV12 RA35+

— CREDIT RISK — CASH IN ADVANCE

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